

September 27-28, 2022 | Westin Chicago North Shore | Chicago, IL | foodsafetyna.com

AGENDA

SEPTEMBER 26, 2022

6:00 - 7:00 pm

Welcome Drinks Reception 🚺 🍸 🗍 🍸

SEPTEMBER 27, 2022

- 7:00 7:45 am Registration and Breakfast
- 7:45 7:50 am **Opening Remarks and Important Announcements**
- 7:50 8:00 am Chair's Welcome Address



Spir Marinakis VP of Food Safety, Quality Assurance, Technical Services & Sanitation Maple Leaf Foods

8:00 - 8:35 am

A "One Team" Global Approach to Food Safety

- Walmart has set a goal to become a regenerative company—one that places nature and humanity at the center of our business
- Our approach to food safety exemplifies this strategy as we seek to go beyond compliance and work collaboratively with others to strengthen food safety systems
- Science based food safety is universal. Working as one global team positions us to enhance the safety of food around the world confidently and consistently
- One case study will be shared the redesign of our Private Brand food safety program including the Product Design Hazard Analysis (PDHA) approach; there is a positive outcome both for our suppliers, and for our customers and members in increasing the confidence that we have in our supply chain





Sara Mortimore Global VP, Food Safety Compliance Walmart

Developing Smarter Capabilities to Understand, Anticipate, and Prevent Food Safety Risk

- Offering an overview of the analytics and data modeling that Starbucks Food Safety and Quality Assurance (FSQA) teams use to achieve excellence in their day-to-day operations
- Demonstrating the value of leveraging business metrics to anticipate and mitigate FSQA risk factors
- Illustrating the transformative power of listening and coaching versus simply auditing and inspecting to drive both employee engagement and positive FSQA outcomes



Tom Wiester VP, Global Food Safety & Science Affairs **Starbucks**



9:15 - 9:50 am

BREAKOUT

ROOM 1

FOOD QUALITY

Digital Solutions to Mitigate the Food Safety Challenges in a Global Supply Chain

- Recognizing the ever-changing environment and the myriad of challenges that food producers face globally every day, there is an urgent need for tech-enabled risk-based approaches to mitigate these risks to the enterprise
- This presentation provides an overview of how PepsiCo navigates this ever-changing environment as a business currently operating in nearly 200 countries with an expanding portfolio that includes everything from its billion-dollar brands such as Lay's Chips and Pepsi-Cola
- Learn about how this multinational company reduces food safety, quality and regulatory risks to the enterprise by leveraging digital solutions to mitigate the food safety challenges in a global supply chain
- The presentation will also include some case studies demonstrating specific examples of how PepsiCo is leveraging existing digital capabilities and also cultivating the ingenuity of our people to ideate, create & implement digital based solutions as we aspire to be Faster, Stronger & Better in the marketplace



Mahir Bhagia VP Global Food Safety *PepsiCo*

FOOD SAFETY FOOD SAFETY FOOD SAFETY Image: Constraints of the second	9:15 - 9:50 am BREAKOUT ROOM 2 FOOD SAFETY	 How to Best Anticipate and Prevent Food Safety Emerging Risks? What do we mean when we talk about emerging food safety risks, and why are they at stake? Building our FSQ team's ability to identify and mitigate potential emerging issues before they develop into full-blown business challenges Making the business case that proactive strategies may require additional resources and new approaches, but their ROI is better than reactive responses to pain point Offering key examples and best practices of levers to strengthen risk anticipation Providing a future perspective on an integrated risk anticipation model, allowing for true risk anticipation and prediction
 Do your compliance programs have the same robustness as your FSQA programs? An effective compliance program means the capacity to improve and evolve Sharing the lessons, we have learned and how our programs have evolved Demonstrating how food safety, worker safety, and other compliance programs intersect Demonstrating how food safety. 		VP, Chief Food Safety Officer
• Demonstrating how food safety, worker safety, and other compliance programs intersect	9:15 - 9:50 am	 Do your compliance programs have the same robustness as your FSQA programs? An effective compliance program means the capacity to improve and evolve
Tyson Tyson Foods	ROOM 3	Demonstrating how food safety, worker safety, and other compliance programs intersect Dina Furness Sr. Director FSQA Technical Services

9:55 - 11:35 am

Pre-Arranged One-to-One Meetings

 $10{:}00$ am - $10{:}20$ am: Meeting Slot 1/Networking 10{:}25 am - 10{:}45 am: Meeting Slot 2/Networking 10{:}50 am - 11{:}10 am: Meeting Slot 3/Networking 11{:}15 am - 11{:}35 am: Meeting Slot 4/Networking

11:40 am - 12:15 pm

Revolutionize Your Supply Chain with the Network Effect

Today's challenges can no longer be managed by a linear supply chain model. Meeting customer expectations for customized, sustainable products and fast deliveries in the midst of major disruption demands a different approach.

- Mastering ingredient data is key to managing the evolving supply chain
- Networked ingredients make that data visible, actionable, and shareable as your partnerships become more complex
- Leverage the shared language of networked ingredient data to take time and complexity out of your co-manufacturing relationships

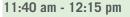








Paul Bradley Sr. Director of Product Marketing TraceGains



WORKSHOP

Creating a Culture of Quality and Food Safety Throughout your Supply Chain

In this presentation, Mark Earnest, Vice President of Quality Assurance at Captain D's joins Keith Cole of CMX to show how Captain D's QA team has created a culture of quality and food safety throughout their supply chain by providing clear expectations and employing the CMX1 Platform to automate their workflows and ensure their processes are followed. Together, they cover:

- An overview of Captain D's, its quality and safety programs, and its global supply chain strategy •
- Captain D's journey toward automating supplier onboarding, training, certification, and ongoing quality monitoring
- How Captain D's has embraced digital transformation for product lifecycle management, product evaluations, incidents, and • recall management
- The ROI and impact of digital on the business •
- Future plans for digital transformation



Mark Earnest VP of Quality Assurance Captain D's



Keith Cole VPСМХ

11:40 am - 12:15 pm

WORKSHOP

BRFAKOU'

How Can You Protect Your Brand and Ensure Your Product Specifications are Being Achieved Each Day? Once product specifications are defined, the real work begins. How can you protect your brand and ensure your product specifications are being achieved each day?

Come and hear from actual customers and professionals as to how Share-ify is changing the way businesses enforce brand standards. The product inspections platform Share-ify's Ver-ify[™] assists companies with product inspections at receiving and shipping. Whether these are finished goods inspections or materials inspections, Ver-ify helps QC Associates quickly evaluate product for compliance. Share-ify's Ver-ify[™] can be used to evaluate any product but has additional features to evaluate fresh produce, which includes USDA grading standards layered with a customer product specification. Hear from actual customers and learn how companies are:

- Elevating their brand standards
- Achieving the savings and operational benefits that pay for themselves
- Training associates and improving department culture





Dorn Wenninger SVP of Produce UNFI

Gary Campisi Consulting







Angela Nardone Chief Operating Officer Share-ify

12:20 - 12:55 pm

Supplier Risk Management and Building Quality Culture within New Integrations:

- How do you establish, nurture, and grow a culture of Quality in the midst of organizational disruption and transformation? • •
 - Understanding that while change starts at the top, it needs to be built from the ground up
- Discussing how suppliers fit into the larger conversation of both risk management and Quality Culture during M&A activity •

ROOM **FOOD QUALITY**





Carolyn Nguyen VP Global Quality Mondelēz International

12:20 - 12:55 pm BREAKOUT ROOM 2 FOOD SAFETY	<section-header> Industry 4.0, Digitalization and the Future of Food Safety. Current Quality and Food Safety challenges in the industry. Why digitalization is inevitable Enhanced food safety performance through digitalization. Creating a digital transformation strategy Challenges and learnings to consider with your digitalization strategy. Figure 6.1 Figure 6.2 Figure 6.2</section-header>
12:20 - 12:55 pm BREAKOUT ROOM 3 COMPLIANCE	 Case Study: The Leadership Involved in Transforming a Growing Business in a New Industry Offering an overview of Curaleaf, a leading medical and wellness cannabis operator serving 350K+ registered patients in 23 states Understanding some of the unique challenges and opportunities involved in this new industry How has strong leadership shaped our story so far? Showcasing best practices to build an FSQ team from the ground up while undergoing steady expansion What can other businesses take away from our experience and example so far?

12:55 - 1:55 pm

LUNCH-AND-LEARN ROUNDTABLE DISCUSSIONS

Themed lunches are roundtable discussions on specific industry issues and challenges during lunch hour. Each roundtable will be led by a sponsor or delegate who is an expert in the field. Limited seating is available, so please sign up for your preferred topic through the event app. Choose from:





Tech-Enabled Traceability: Preparing for FSMA 204 and More

Chick-fil 3 Food**LogiQ**®



Julie McGill VP Supply Chain Strategy & Insight FoodLogiQ



Sarah Blackmon Supplier Quality & Safety, Supply Chain Chick-fil-A

How Do We Cultivate Authentic **Food Safety and Quality Culture?**





Ray Kosmicki VP of Food Safety Quality and Regulatory Prinova Group

Supply Chain Resiliency in a **Riskier World**





Heather Waelterman VP Quality & Regulatory Affairs The Honest Kitchen

Our Great Asset - The Impact of Turnover on Food Safety Performance





Scott King VP of Food Safety PSSI

Integrate Sustainability Without Changing Your Procedures





Samar Corbani **Business** Development Manager LABPLAS

Will your Approach to QA/QC in an Emerging World of Sustainability be Enough?



STARBUCKS[®] Andv Corlett VP, Product Safety & Quality Starbucks

1:55 - 2:30 pm Leveraging People, Processes, and Systems to Ensure Food Safety and Quality Across a Global Supply Chain

- How does Restaurant Brands International manages food safety and quality to ensure high standards across supply chains that stretch around the world?
- Illustrating how RBI uses systems and processes to allow better control and discipline implementing global standards
- Describing successful approaches to ensure the right balance between growth and control
- Discuss strategies and challenges to continuously upgrade our standards ahead of emerging threats and effectively rollout globally



Diego Beamonte VP Quality Assurance Restaurant Brands International

2:35 - 3:10 pm

WORKSHOP

BREAKOU

RUUM

Unified QMS: Towards Predictive Quality

Leading Food & Beverage companies are modernizing Food Safety & Quality with solutions that allow them to evolve their approach from reactive, to preventative and ultimately a predictive approach. This presentation will review some of the enablers for such a vision. We will address unifying assurance & control to have end-to-end visibility on Quality information. Secondly, we'll discuss the creation of a single source of truth of master data, such as material specifications, material transactions and suppliers within such a solution. Finally, we'll illustrate how a roadmap to predictive Quality can be implemented using some examples.

- How cloud-based solutions can unify Quality Assurance and Quality Control 1.
- How modern QMS can unify data from PLM and ERP systems 2.
- 3. How a Unified context for Quality data enables predictive Quality



Geert van Kempen Head of Food & Beverage Strategy Veeva Systems

2:35 - 3:10 pm



Supplier Quality Management: How Ceres Uses Ignite by RizePoint to Fully Automate Programs and Reduce Risk in as Little as 30 Days

Are you still managing your supplier quality management program through emails and hard drives and spreadsheets? Learn how Ceres is helping food producers go from reactive to proactive by automating their supplier quality programs using Ignite by RizePoint. Clients are seeing dramatic reductions in risk and increased transparency in as little as 30 days. Join this session to see how you can too.





Ceres Certifications International



Kari Hensien President and CEO RizePoint

2:35 - 3:10 pm WORKSHOP BREAKOUT ROOM 3	<section-header><section-header><section-header><section-header><text><list-item><list-item><list-item><list-item><section-header><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></section-header></list-item></list-item></list-item></list-item></text></section-header></section-header></section-header></section-header>
3:15 - 4:25 pm	Pre-Arranged One-to-One Meetings 3:15 pm – 3:35 pm: Meeting Slot 5/Networking 3:40 pm – 4:00 pm: Meeting Slot 6/Networking 4:05 pm – 4:25 pm: Meeting Slot 7/Networking
4:30 - 5:05 pm	 FDA Regulatory Update: Moving from Outbreak to Prevention Whole Genome Sequencing has revolutionized CDC and FDA disease attribution capabilities. With better detection comes more outbreaks. The FDA is developing prevention strategies for food categories with recurrent attribution to disease. These prevention strategies are an opportunity for all stakeholders to focus on prevention in that category. The FDA is ramping up to conduct Root Cause Analysis following foodborne illness outbreaks. Our reports will communicate what we learn to help firms prevent a recurrence.
	Mark Moorman Director, Office of Food Safety FDA

5:05 - 5:40 pm

The New Era of Food Safety Needs a Great Team with Strong Leadership

- Demonstrating that even before the global pandemic, people have always been the catalysts of change and the difference-makers ٠ in every aspect of our business, and especially when it comes to Food Safety, Quality, and Compliance
- How do you identify, support, and develop the future leaders of your organization to carry on the FSQ values your company is built upon? •
- ٠ Mobilizing the unique culture of our team to embracing transformation and fresh perspectives while holding onto the best of what has always driven positive outcomes in turbulent times
- Creating a framework that encourages all employees to unlock their potential personally and professionally •
- What should we be thinking and doing right now as leaders to make sure our people and our organizations are ready for the 'New Normal' of work?





Global VP of Food Safety, Quality, & Regulatory

5:40 - 5:50 pm

Chair's Closing Remarks





Spir Marinakis VP of Food Safety, Quality Assurance, Technical Services & Sanitation Maple Leaf Foods

5:50 - 7:15 pm



	SEPTEMBER 28, 2022
7:30 - 8:25 am	Registration and Breakfast
7:45 - 8:20 am BREAKFAST WORKSHOP BREAKOUT ROOM 2	 Artificial Intelligence and Its Potential for Risk Prevention Emerging risks have become more frequent in the last few years, reducing consumers' trust in the food supply chain. To prevent food recalls and protect consumers' health, it is essential to be able to predict emerging food risks. The workshop will shed light into the value of predictive analytics for the food industry and how emerging risks can be predicted by combining experts' knowledge, big data on the global supply chain, and Al. A real use case for predicting risks by using Al will be presented, along with the benefits of adopting a predictive analytics in the food safety processes of a food company. A Return of Investment (ROI) analysis will also be presented to identify the business value of integrating predictive analytics in the food safety processes of a food company. Figure Carter of the food safety processes of a food company. Figure Carter of Divestment (ROI) analysis will also be presented to identify the business value of integrating predictive analytics in the food safety processes of a food company. Figure Carter of Divestment (ROI) analysis will also be presented to identify the business value of integrating predictive analytics in the food safety processes of a food company. Figure Carter of Divestment (ROI) analysis will also be presented to identify the business value of integrating predictive analytics in the food safety processes of a food company. Figure Carter of Divestment (ROI) analysis will also be presented to identify the business value of integrating predictive analytics in the food safety processes of a food company. Figure Carter of Divestment (ROI) analysis will also be presented to identify the business value of integrating predictive analytics in the food safety processes of a food company.
7:45 - 8:20 am BREAKFAST WORKSHOP BREAKOUT ROOM 3	<section-header><section-header><section-header><section-header><list-item><list-item><list-item><section-header><table-row><table-row><table-row><table-row><table-row><table-row><table-row><table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></table-row></section-header></list-item></list-item></list-item></section-header></section-header></section-header></section-header>

8:25 - 8:35 am

Chair's Welcome Remarks



Spir Marinakis VP of Food Safety, Quality Assurance, Technical Services & Sanitation Maple Leaf Foods

8:35 - 9:10 am

Technology, Digital Transformation and the Future of Quality and Food Safety

- How is technology changing the way we think about the manufacture of food and beverages?
- Illustrating the make-or-break power of data to let you see where to focus your efforts in real-time
- Making the business case that driving food safety, quality and compliance as well as meeting the needs of the customer
 necessitates an investment into digital quality, and that a failure to keep ahead of the curve will see our competitors pass us by.
- Walking through real-world examples of how the digital transformation is making a lasting impact on day-to-day operations, our strategic capabilities, and the culture.



Lee Perry VP Global Quality and Food Safety Archer-Daniels-Midland

9:10 - 9:45 am

The New Frontier for Food Safety in Produce: Data Driven Analytics and Insights Enhancing Traceability and Food Safety Programs

- Discussing how the \$8B growth in sales of fresh produce from 2019 to 2021 is driving our industry to innovate and modernize while nurturing consumer confidence in FSQ from seed to feed
- How are data-driven analytics and insights creating a step change in traceability and food safety programs? What is involved in building, maintaining, and continually improving these new capabilities?
- Working with our partners up and down the value chain from field to fork to share data and KPIs, maintain 100% traceability, comply with FSMA 204, and always seek to improve safety, quality, and the consumer experience
- Creating a culture of inclusivity and diversity that delivers on our values and empowers us to do better and be better as we provide a healthy and well-balanced source of food to the public



Takashi Nakamura VP, Corporate R&D and Food Safety Fresh Del Monte

ROOM 1 CHAIR



Spir Marinakis VP of Food Safety, Quality Assurance, Technical Services & Sanitation *Maple Leaf Foods*

ROOM 2 CHAIR



Kimberly Coffin Global Technical Director – Supply Chain, Customized Assurance *LRQA*

ROOM 3 CHAIR



Paul Damaren Executive Partner Repositrak



Panel: Food Safety, Quality, and Compliance for Retailers

- Discussing how evolving consumer and regulatory expectations on a global level are shaping the way we do business
- What are some of the unique aspects and challenges retailers face when operating their supply chains?
 - How should we best monitor and verify that our supply chains are visible, traceable, and compliant?
 - Collaborating with suppliers on written Preventive Controls safety plans
 - Creating a feedback system based on metrics to monitor supply chain health and performance •
 - Understanding In-store food safety must-do's to control and eradicate food borne pathogens •
 - Walking through recall plans and supply chain mobilization: How are these prepared ahead of time to be effective and efficient when needed?



Nicole Wakeham Head of Operations Food Safety NA Amazon



Director,

Robin Forgey Food Safety and Quality Assurance Costco Wholesale



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Howard Popoola VP – Corporate Food Technology and Regulatory Compliance Kroger



Jeff Edelen VP Food Safety & Quality Whole Foods Market

12:00 - 12:35 pm

Tackling Digitalization and Standardization in Environmental Monitoring

- Neogen® has been digitalizing food safety environmental monitoring programs (EMP) for years and has seen best practices in both highly standardized organizations and those looking to take the next step
- Organizations are seeing major improvements in standardization in highly complex manufacturing environments. Digitalizing these areas is helping improvements in human capital aspects such as time to onboard, workload management, and efficiency

Lastly, we'll review some key product improvements within Neogen Analytics, and show how new data elements contribute to the





Joe Heinzelmann Director of Food Safety **Digital Solutions** Neogen

12:00 - 12:35 pm

Capturing First Mile Data: How to Easily Onboard Your Suppliers for True End-to-End Traceability

- FSMA 204 and future global trade regulation is mandating lot and item tracing as the solution to mitigate risks in food safety
- Food transformers, retailers and QSRs will be held responsible for producing records of the entire supply chain leading items to their establishments, from their source
- However, original growers, herders, and fisheries are rarely equipped for standardized lot or item creation, enabling the capture of • essential origination data
- Source by Mojix is the first platform and app entirely focused on bridging this information gap, making it easy for field workers to ۲ create lot and item IDs and digitize their production at the source
- Through this process, Source also aims to reduce waste and improve operational processes throughout





Dan Doles President and Chief Executive Officer Mojix



Chris Tague **Business** Solutions Director Mojix



R00M 2



12:35 - 1:35 pm LUNCH-AND-LEARN ROUNDTABLE DISCUSSION

Themed lunches are roundtable discussions on specific industry issues and challenges during lunch hour. Each roundtable will be led by a sponsor or delegate who is an expert in the field. Limited seating is available, so please sign up for your preferred topic through the event app. Choose from:





2:15 - 2:50 pm

Panel: The Future of FSQ — Where Are We, and What Comes Next?

- Discussing how evolving consumer expectations shape our businesses and our best practices
- Are we as Food Safety professionals setting new goals that challenge ourselves and improve our processes, or does the motivation to change come from outside forces?
- Debating the role technology and digital transformation will actually play in the future of Food Safety and Quality
- What should we be doing right now to get ready for the next ten years?









Andy Corlett VP, Product Safety & Quality Starbucks



Ann Marie McNamara VP Food Safety & Quality Assurance US Foods

2:50 - 3:00 pm

Chair's Closing Remarks



Spir Marinakis VP of Food Safety, Quality Assurance, Technical Services & Sanitation Maple Leaf Foods